



RELATIVITY INNOVATION AWARDS

Before Relativity Fest

- Finalists will be promoted on relativityfest.com, [The Relativity Blog](#), in a Relativity-issued press release, and on Relativity social channels. Nominees will get an honorable mention.
- Nominees and finalists will receive promotional graphics to announce on their own channels.
- Finalists will be given a template to issue their own press release.
- Nominees will be invited to participate in other programming (such as AI Visionaries) and co-author content as it makes sense.
- Relativity Partners can add custom applications to the [Relativity App Hub](#). You may also advertise your custom application on your individual partner page listing, accessible from the [Find a Partner](#) webpage.

During Relativity Fest

- Finalists will be individually recognized, nominees will get an honorable mention, and winners will be announced at the Innovation Awards ceremony.
- Additional programming and promotional opportunities will surface as we plan Relativity Fest.

After Relativity Fest

- Winners will be promoted on relativityfest.com, Relativity social channels, and a Relativity-issued press release.
- Winners will receive a trophy, complimentary ticket to next year's Relativity Fest, and promotional graphics to announce on their own channels.
- Winners will have the option to author a blog post and produce an interview-style video with Relativity.
- Finalist and winner denotations will be added to Relativity partner and app hub pages on relativity.com.



Marketing Benefits

Innovation Award winners will benefit from inclusion in a Relativity-issued press release and Relativity social posts, both of which will allow them to reach thousands of viewers. Additionally, the esteem of an Innovation Awards win will serve to build recipients' credibility within the legal industry.

Please contact awards@relativity.com if you have any questions.