



RELATIVITY INNOVATION AWARDS

Before Relativity Fest

- Finalists will be promoted on relativityfest.com, [The Relativity Blog](#), and Relativity social channels. Nominees will get an honorable mention.
- Nominees and finalists will receive promotional graphics to announce on their own channels.
- Finalists will be given a template to issue their own press release.
- Relativity partners can add custom applications to the Relativity [App Hub](#). You may also advertise your custom application on your individual partner page listing, accessible from the [Find a Partner](#) webpage.

During Relativity Fest

Finalists will be individually recognized, nominees will get an honorable mention, and winners will be announced at the Innovation Awards ceremony.

Additional programming and promotional opportunities will surface as we plan Relativity Fest.

After Relativity Fest

- Winners will be promoted on relativityfest.com, Relativity social channels, and a Relativity-issued press release.
- Winners will receive a trophy, complimentary ticket to next year's Relativity Fest, a template to issue their own press release, and promotional graphics to announce on their own channels.
- Winners will have the option to author, co-author or collaborate on a blog post.

- Finalist and winner denotations will be added to Relativity Partner pages on relativity.com and [App Hub](#) pages.
- Winners at Relativity partners can submit their information to the Relativity Partner Subject Matter Expert database for future speaking and marketing engagements.

Marketing Benefits

Innovation Award winners will benefit from inclusion in a Relativity-issued press release and Relativity social posts, both of which will allow them to reach thousands of viewers. Additionally, the esteem of an Innovation Awards win will serve to build recipients' credibility within the legal industry.

Please contact awards@relativity.com if you have any questions.